

STATE OF CALIFORNIA SIERRA NEVADA CONSERVANCY - RECOMMENDATION

Sierra Nevada Conservancy Grant Program Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Act of 2006 (Proposition 84)

Subregion: NORTH-CENTRAL **County:** PLUMAS

Applicant: FEATHER RIVER COLLEGE HATCHERY

Project Title: FEATHER RIVER COLLEGE HATCHERY– PROJECT FISH – EDUCATION AND TOURISM

Application Number: SNC 070298

PROJECT SCOPE

This project will help to expand, support, and sustain Feather River College Fish Hatchery's youth education opportunities. Funding will support the following programs:

- Program equipment, educational materials, and coordination for Project FISH – a K-12 after-school mentoring program targeting at-risk youth in Plumas County. Through bi-weekly afterschool activities, weekend outings, and summer camps, students learn about fish habitats, open space preservation, sustainable forestry, and environmental ethics and participate in watershed education and exploration, outdoor recreation, and habitat protection.
- Program equipment for Trout in the Classroom – an elementary, middle, and high school fish and watershed education program run in partnership with Trout Unlimited.
- On-site educational displays, interpretive signage, and promotional items to support Hatchery programs.

RECOMMENDATION

Recommend funding at the reduced amount of \$28,731 to support three priority environmental and watershed education programs. Funding these programs will support ongoing Feather River College Hatchery youth programs and provide opportunities for the Hatchery to promote watershed stewardship among new groups of students.

LETTERS OF SUPPORT

- Kokanee Power
- Trout Unlimited

PROJECT SCHEDULE

DETAILED PROJECT DELIVERABLES	TIMELINE
Project FISH Fall course schedule and outline, class materials produced	August 2008
6 month progress report to include hatchery signage designs,	December 2008

promotional item designs, and photos of completed educational displays	
Project FISH Spring course schedule and outline, class materials produced	January 2009
Trout in the Classroom fish tanks and chillers installed	April 2009
12 month progress report to include photos of hatchery signage installation and completed educational displays, and Project FISH Summer course schedule and outline	June 2009
FINAL REPORT (to include copies/examples of promotional materials produced)	October 2009

PROJECT COSTS

PROJECT BUDGET CATEGORIES	TOTAL SNC FUNDING
Project FISH coordination, equipment, and materials	\$15,000
Hatchery signage, educational displays, and promotional items	\$5,000
Trout in the Classroom equipment	\$5,000
Direct admin expenses	\$1,875
GRAND TOTAL	\$26,875

Project Summary

Provide a summary (one-page maximum) that describes key elements of the project and states the total project cost.

Please type here: (SNC 070298 Feather River College Hatchery Project Fish-Education and Tourism) The Feather River College Hatchery operates as part of Feather River College (FRC), one of the smallest community colleges in California. The 268-acre campus is surrounded by the Plumas National Forest and hosts a variety of wildlife, including a resident deer herd. The mission of the Feather River College Hatchery is to conserve, protect and restore native fish to California's lakes and streams while educating and supporting the academic achievement of students by providing environments which enhance their educational and personal growth. The hatchery is currently nearing the celebration of its 35th year in Plumas County, and has been engaged over the past year in an extensive renewal of system upgrades to improve and sustain hatchery operations. This request for funding will address two additional issues important to hatchery operations: the need to expand, support and sustain educational opportunities for youth; and the need to engage in an extensive outreach and tourism campaign that will further draw interest to this valuable resource and educational site. The educational components this project wishes to expand include: Project FISH - a K-12 afterschool, mentor-based community education and fishing program available for all youth, and most especially at-risk youth; Trout in the Classroom - a classroom-based conservation-oriented environmental education program; and FRESCA - a college-based environmental education workgroup. With the completion of the site improvement project of the FRC Hatchery well under way, the time is right for the development of a dedicated tourism plan. While hatcheries are naturally associated with recreational fishing, there is a greater opportunity to lure other groups such as schools, scouts, clubs, civic organizations and families. Facility tours, fishing derbies and regional fishing events have the potential to increase the draw to rural Plumas County communities and allow the hatchery to become recognized as a major tourism destination in the Sierra Nevada. This tourism plan will not only boost the economy of the hatchery but its local and regional community business partners as well.

Funding provided herein will provide for the following tourism-related activities:

- o Outdoor display tanks and underwater viewing window
- o Interpretative signage and experiential learning activities
- o Development of hatchery brochure / webpage / local & regional maps
- o Fishing Derby / Open House / Educational Events throughout the year
- o Advertising Outdoor Magazines / Newspapers / Guides

The FRC Hatchery is respectfully requesting the sum of \$49,750 to implement this edu/tourism project.

SNC 070298
Feather River College Hatchery